

October 13

Pepperell Mill Campus
40 Main Street
Biddeford ME 04005

York County Mini Maker Faire®

Event Sponsorship Opportunities



Make:
makezine.com

Mini Maker Faire is independently organized and operated under license from Maker Media, Inc.

York County Mini Maker Faire is produced by

engine
PROPELLING THE CREATIVE COMMUNITY

What is a Mini Maker Faire?

Part science fair, part county fair, and part something entirely new, Maker Faire is an all-ages gathering of tech enthusiasts, crafters, educators, tinkerers, hobbyists, engineers, science clubs, authors, artists, students, and commercial exhibitors. All of these “makers” come to Maker Faire to show what they have made and to share what they have learned. York County Mini Maker Faire is affiliated with Make: magazine and presented by Engine, an arts and design organization located in downtown Biddeford, Maine.

Originated by the editors of Make: magazine in 2006 in San Mateo, California, Maker Faire is affiliated with 150 Faires in over 30 countries, reaching over 1.1 million attendees. Cities such as Detroit, Kansas City, Atlanta, Rome, Paris, and Tokyo host larger-scale “featured” Maker Faires. The community-driven, independently organized Mini Maker Faires inspire and ignite creative communities all around the globe. Check out www.makerfaire.com for more!

Why we're doing this.

York County has a growing maker scene and Engine has been at the forefront of the maker movement. From Kittery to Cornish. From Action to Old Orchard Beach, the York County Mini Maker Faire will seek out makers of all kinds to showcase their ideas and talents. The York County Mini Maker Faire will help makers network with other makers, provide opportunities for individuals and companies to demonstrate their innovations and new products, and inspire and educate our community about the amazing makers who live and work in southern Maine.

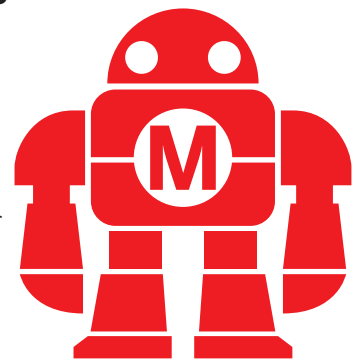
Join crafters, tech enthusiasts, educators, tinkerers, hobbyists, science clubs, authors, designers, engineers, artists, students, performers, farmers, woodworkers, mathematicians entrepreneurs, and chefs on October 13 as they make, build, and celebrate!

Sponsorship Opportunities

Sponsors are critical to our success. By sponsoring the inaugural York County Mini Maker Faire, your company will be connected to creators, makers and innovators where you can test your new ideas and products directly with consumers to receive immediate feedback.

Sponsorships of many different types and sizes are available:

- **Cash sponsorships** are available at a range of levels to match the way your small or local business wants to get involved.
- **Media sponsorships** are available to promote, advertise, and/or publicize the event and be part of spreading maker culture to the larger community. Benefits are designed for each outlet dependent on the value of the contribution.
- **In-kind sponsorships** are available if you've got something excellent to trade or contribute to the Faire. We're looking for signage, printing, food, and event rentals, and are open to other ideas. Make an offer!





2018 York County Mini Maker Faire Sponsorship Levels

	INNOVATOR	CREATOR	DREAMER	MAKER	TINKERER
COST	\$20,000	\$5000	\$2500	\$1000	\$500
NUMBER AVAILABLE	1	5	10	20	30
Top level logo listing prominently displayed in all materials	*				
Dedicated info booth at event	*				
Opportunity for event givaways	*	*			
Emcee mention	*	*			
Thank you in email to online registrants	*	*			
2nd level logo listing prominently displayed in all materials		*			
Collateral material at shared table	*	*			
Mention in press releases	*	*	*	*	
Logo on posters, program, other collateral	*	*	*	*	*
Linked logo on YCMMF website	*	*	*	*	*
# of free tickets	50	10	8	6	4

We look forward to partnering with you!

For more information, please contact:
makerfaire@feedtheengine.com
<http://yorkcounty.makerfaire.com>

Twitter: @ycmakerfaire
 Facebook: York County Mini Maker Fair

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**York County Mini
Maker Faire®**

Event Sponsorship Opportunities

Get exposure with over 75 makers, crafters, innovators, and DIY enthusiasts, and witness the convergence of technology, art, science, and innovation in an exchange of ideas and hands-on experiences at the 2018 York County Mini Maker Faire. We are excited to offer you the opportunity to partner with us as an event sponsor. Please return this form to express your interest and commitment to participate.

Partner Information:

Business/Company _____

Contact Name _____

Address _____

Best Phone # _____ Email _____

Website _____

Cash Sponsor:

We agree to make a cash contribution at the following level in exchange for the sponsorship benefits outlined.

\$20,000 \$5,000 \$2,500 \$1,000 \$500

Exhibitor Booth:

Add \$200 for an exhibitor booth. We would like exhibit space for a hands-on activity that links to what we do/sell.

Exhibit Details _____

Media Sponsor:

We are interested in providing media trade/promotion/advertising in exchange for media sponsorship.

Sponsorship Specifics _____

Sponsorship Value _____

In-Kind Sponsor:

We are interested in providing in-kind services in exchange for sponsorship.

Sponsorship Specifics _____

Sponsorship Value _____

Return this form to: Engine, PO Box 1681 Biddeford ME 04005



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For more information, please contact:

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Find us on

www.yorkcounty.makerfaire.com

Twitter: [@ycmakerfaire](https://twitter.com/ycmakerfaire)

Facebook: York County Mini Maker Fair